

Rep Order#	Ver#	Status	Traffic Order#	Printed:	09/17/2012 5:30 PM
6847485	5	Revised			

Last Received: 09/17/2012 4:19 PM
Showing Buylines: All Rep & Sta Revised Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() WATERFRONT STRATEGIES	Rep Firm	
Advertiser	() HOUSE MAJORITY PAC		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	HOUSE MAJORITY PAC		WASHINGTON, DC 20007	Salesperson	() ANJIE BRADY
Estimate#	1432	Agency C/P1/P2/E	79/86/1432	Salesperson Phone#	215-567-6005
Buyer	Dan Nagelberg	Flight Dates	09/04/2012 - 09/24/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

-- CONTRACT COMMENT --

CLIENT: HOUSE MAJORITY PAC SC=*

-- REMARKS --

VER 5 ISSUED TO CXL SPOTS 9/18-9/24 PER AGY/CLIENT REQUEST
REVISED CONTRACT TOTAL IS \$4725
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	M-F	10A-11A	MILLIONAIRE Buyline Comment: CXL PER AGY/CLIENT REQUEST Sales Remark: V5 CXL PER AGY/CLIENT REQUEST V5 More than 2 codes changed	:30	\$100.00	09/17-09/21	0	0	0	\$0.00	
	*3	M-F	7P-730P	TMZ ON TV Buyline Comment: CXL 2X PER AGY/CLIENT REQUEST Sales Remark: V5 CXL 2X PER AGY/CLIENT REQUEST V5 More than 2 codes changed	:30	\$400.00	09/17-09/21	1	1	1	\$400.00	
	*4	M	9P-10P	THE MOB DOCTOR Buyline Comment: CXL PER AGY/CLIENT REQUEST Sales Remark: V5 CXL PER AGY/CLIENT REQUEST V5 More than 2 codes changed	:30	\$2,000.00	09/24-09/24	0	0	0	\$0.00	
	*5	W	8P-10P	THE X-FACTOR Buyline Comment: CXL PER AGY/CLIENT REQUEST Sales Remark: V5 CXL PER AGY/CLIENT REQUEST V5 More than 2 codes changed	:30	\$2,500.00	09/19-09/19	0	0	0	\$0.00	

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Advertiser () HOUSE MAJORITY PAC	3050 K ST NW	Sales Office () PHILADELPHIA
Product HOUSE MAJORITY PAC	WASHINGTON, DC 20007	Salesperson () ANJIE BRADY
Estimate# 1432	Agency C/P1/P2/E 79/86/1432	
Buyer Dan Nagelberg	Flight Dates 09/04/2012 - 09/24/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$1,000.00	09/22-09/22	0	0	0	\$0.00	
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								
	*10	M-F	4P-5P	STEVE WILKOS	:30	\$250.00	09/10-09/14 09/17-09/21	0 1	1 1	0 1	\$250.00	
				Buyline Comment: CXL 3X PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL 3X PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								
	*11	M	4P-5P	STEVE WILKOS	:30	\$250.00	09/24-09/24	0	0	0	\$0.00	
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								
	*12	M	10P-1045P	LATE NEWS	:30	\$1,200.00	09/24-09/24	0	0	0	\$0.00	
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								
	*14	M-F	1130P-12A	DISH NATION	:30	\$150.00	09/17-09/21	0	0	0	\$0.00	
				Buyline Comment: CXL PER AGY/CLIENT REQUEST								
				Sales Remark: V5 CXL PER AGY/CLIENT REQUEST								
				V5 More than 2 codes changed								

--REPORT TOTALS--
Report Totals: 2 / \$650.00

--SALES MONTHLY TOTALS--

Sep 12: 11 / \$4,725.00

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Product HOUSE MAJORITY PAC
Estimate# 1432
Buyer Dan Nagelberg
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1432
Flight Dates 09/04/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Sales Totals: 11 / \$4,725.00
Station Totals: 11 / \$4,725.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$47,250	CATV 0%	WAVY 36%	WGNT 1%	WPXV 0%	WTKR 19%
		WTVZ 5%	WVBT 10%	WVEC 29%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE